

The National Apartment Leasing Professional (NALP) Course

SLAA will be hosting two(2) National Apartment Leasing Professional (NALP) courses in 2017: March 22 & 23 and November 8 & 9 from 8:30 – approximately 5:00 each day. Lunch will be provided each day as well.

Leasing professionals are the first people prospective residents meet, and often their only gauge of the property staff. This course is designed to teach these professionals skills to help them become top producers.

Program Include -

NALP Program Includes -

- Bringing in New Residents: Be Prepared
- Marketing & Maintaining Your Community
- Why Your Competition Matters
- Relevant Laws & How to Apply Them
- The Sales Process & Building Relationships
- Effectively Meeting the Needs of Current Residents
- The Market Survey

Location – SLAA Office, 12777 Olive Blvd., St. Louis, MO 63141

The SLAA Office is 1.5 miles west on Olive from Highway 270. Turn right on Fern Ridge Office Park; take a right into the 1st parking lot, and another immediate right within the parking lot. This will bring you to the front of the building facing Olive. SLAA has its own entrance on the left of the building.

Cost – \$400.00/SLAA Member (\$100.00 deposit required with registration)
\$650.00/Nonmember (Payment in advance is required)

If any of your staff members are interested in taking this course, please call the SLAA office at 314-205-8844.

Registration deadline – Friday, October 21st.