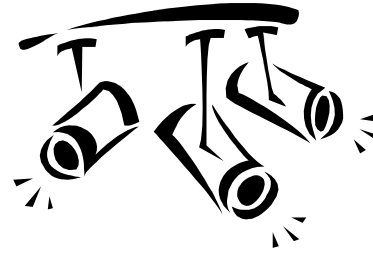




to host –



## Hollywood Syndicated “Brainstorming on Demand”

Wednesday, January 9, 2008



Registration begins @ 8:30 am  
Event is from 9 am – 1:00 pm

Orlando Gardens Banquet Center  
2050 Dorsett Village  
Maryland Heights, MO 63043

This year everyone will participate in each discussion –

### “On Demand” Schedule

|  |                  |
|--|------------------|
| “I Love Leasing.....                                 | 9:00 – 9:25 am   |
| “As the Apartment Turns” .....                       | 9:30 – 9:55 am   |
| Commercial Break.....                                | 9:55 – 10:15 am  |
| “Everybody Loves Renewing” .....                     | 10:15 – 10:40 am |
| “Marketing Idol” .....                               | 10:45 – 11:10 am |
| Commercial Break.....                                | 11:10 – 11:30 am |
| “Leave it to Customer Service” .....                 | 11:30 – 11:55 pm |
| “24” (On line marketing, leasing and web sites)..... | 12:00 – 12:25 pm |
| “ER” (Extras for Residents) .....                    | 12:30 – 12:55 pm |

**See reverse side for complete details!**  
**Hollywood Syndicated - Brainstorming on Demand**  
**Wednesday, January 9, 2008**  
**Couch Potato Registration Form**

Registration begins at 8:30 a.m.  
Event is from 9:00 am - 1:00 pm

Cost is \$28.00/per person  
Send 5, get your 6<sup>th</sup> attendee FREE!

**Join in the theme...calling all couch potatoes!**  
**Come comfortable...and you could win a FREE lunch for your staff,**  
**valued at \$100.00.**

Register here -

Name(s) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Mgmt. Company \_\_\_\_\_

Property \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Payment Process -

I have enclosed a check in the amount of \$ \_\_\_\_\_.

Please mail payment to SLAA, 12777 Olive Blvd., St. Louis, MO 63141, or -

\_\_\_\_\_ Please invoice me at the address above

\_\_\_\_\_ Payment has been requested from our Corporate Office

\_\_\_\_\_ Please use the credit card information below -

\_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ AE

Name on Account \_\_\_\_\_

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

**Fax this completed form to the SLAA Office at 314-205-1410 by Friday, January 4, 2008!**



St. Louis Apartment Association  
[www.slaa.org](http://www.slaa.org) . . . worth watching!

## CALLING ALL VENDOR COMPANIES

Here is your chance to participate in the 2008 Hollywood Syndicated - Brainstorming on Demand, (our annual Brainstorming event) as a "Commercial Sponsor". This event is scheduled for Wednesday, January 9, 2008, from 9:00 am - 1:00 pm!

Space is limited to 20 Commercial Sponsors. You will be given the opportunity to deliver your company message & product or service to the participants at the event!

### Commercial Sponsor Benefits -

For an investment of \$35.00 and a door prize donation (your choice) you will receive -

- Table space for 1 company representative to greet guests and provide company information from 9:00am - 1:00 pm
- A 2-minute infomercial to introduce your company services & to draw your door prize winner
- Your company acknowledged in the SLAA Newsletter "INSITE"
- Lunch (for one)

### CHECK ONE:

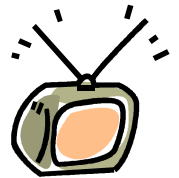


**YES**

I would like to participate as a commercial sponsor. (Feel free to be creative with the "Hollywood" theme") and I will bring my door prize donation with me!

**NO**

Sorry, I am unable to attend, but would like to donate a door prize & have my company acknowledged in the SLAA newsletter as a sponsor. Please drop off your door prize to the SLAA Office by 1/8/07 or call Karen at 314-205-8844.



Fax this completed sheet to the SLAA Office at 314-205-1410 by 1/5/08

Name \_\_\_\_\_ Company \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Send payment to - SLAA, 12777 Olive Blvd., St. Louis, MO 63141.